

	<p>Name: Dr. Mrinalini Lad- Khairnar Designation: Associate Professor (MBA) Qualification: B.Sc., M.Sc., MBA, PhD Date of Joining Institute: 6th October 2023 Research Area &amp; Specification: Marketing Management Email Id: mrinalinilad.sknessbm@sinhgad.edu Contact No: +91 8329521321</p>
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Dr Mrinalini Lad is an educator with a proven track record, awards and recognitions associated in Marketing Management area; she has demonstrated a commitment to excellence in teaching student-centered and highly-acclaimed collegiate institutions; she has PhD and Master's degree in marketing and has conducted a series of research; possesses excellence in teaching and research.

She is Associate professor with more than 13 years of teaching & industry experience in the field of management.

She is Equipping students with the required skillset, facilitating classroom discussions, assessing student performance and preparing students to be successful leaders in the management profession.

She is Focused on providing students with a rigorous & challenging education, along with the confidence, tools, & skills required to build & advance towards a framework of success.

She Shape students through innovative course work & stimulating projects formulated on personal decisiveness, business best practices, emerging business trends, and use of technology.

She has a deep knowledge & Expertise of the digital marketing, flip classroom techniques, Microsoft office-excel, PowerPoint & word.

She is also into Question paper setting at College and University level, curriculum enhancement, and counselling of the students.